

2023

Red Dirt Jeep Club's
SPRING CRAWL
SPONSORSHIP PACKET

www.rdjcrawl.com

BENEFITING





ABOUT US

Red Dirt Jeep Club, the most prominent Jeep Club in Oklahoma, engages families, communities, and Jeep owners through off-roading, social events, and fundraising.

Red Dirt Jeep Club is a non-profit organization of members who stand by these core values:

- **Friendship** : The main purpose of this organization is social. Red Dirt Jeep Club wants to help engage new friendships while having fun learning about our vehicles and their capabilities through events like off-road adventures, regular meetings and other social events.
- **Family** : Red Dirt Jeep Club's official sanctioned events are family-friendly. Sharing our passion for off-roading with our kids is important because they are the future stewards of the off-road community.
- **Community** : As an organization, we want to give back to the community through charitable donations, time spent at community functions, and supporting local businesses.
- **Safety** : As an organization, we want to educate our members how to wheel safely and to leave no trace in our wild places.



ABOUT SUPPORT THE KID (STK)

Support The Kid is an all-volunteer 501c3 organization whose mission is to raise and distribute funds to help children fighting cancer. Our primary focus for distribution of donations is to help fiscally needy families pay for the cost of experimental cancer treatments, resources for travel to these treatments, and any meals or lodging needed while receiving them.

Support the Kid was founded by Nicholas (The Kid) Wolber who lost his battle to cancer. We are dedicated to realizing Nick's dream of helping children with cancer and defeating this insidious disease. His legacy will continue to live on through our work with children battling cancer.

ABOUT THE EVENT

In 2017, Red Dirt Jeep Club members Jennifer & Josh Malwick introduced Support the Kid to the club. The Malwicks volunteer for the Oklahoma chapter of STK. RDJC teamed up with Support the Kid and organized its very first Spring Crawl event. People from across the state of Oklahoma rallied together for this wonderful cause!

Each Spring we gather as an off-road community to help these kids fighting for their lives. The crawl event has grown each year and just keeps getting better! A full weekend of fun wheeling helps local Oklahoma families battling this heart-breaking disease.

Since inception, this event has been the largest single-event fundraiser for the Oklahoma Chapter of STK. In total, you have helped raise over \$70,000! We appreciate your continued support!

#CancerSucks

WHEN /

**MARCH 31-
APRIL 2
2023**

WHERE /

**CROSS BAR RANCH
OFFROAD PARK**

4550 DOLESE RD
DAVIS, OK 73030



PRICE /

16 & UP / **\$25** PER DAY

10-15 YR / **\$10** PER DAY

9 & UNDER / **FREE**

WHY /

SUPPORT THE KID (STK)

supportthekid.org

REDDIRTJEEPCLUB.COM

Learn more about our Club!

Red Dirt Jeep Club, Inc.
info@reddirtjeepclub.com

OUR GOAL

\$25,000

The first year we raised a bit over \$3000 and we were over the moon!! Last year our goal was \$15,000 and we exceeded that by raising a total of \$20,000! So we've moved the goal posts again to \$25,000.

We believe that with sponsors like you we can meet this goal. We are asking for monetary donations and/or raffle prize donations up to 50% of the total sponsorship level.

Your money goes directly to Support the Kid and you will receive a tax receipt for the donation.

We are excited to partner with you in 2023 to help local Oklahoma children fighting pediatric cancers!

Red Dirt Jeep Club, Inc.
info@reddirtjeepclub.com

THANK YOU!

Spring Crawl SPONSORSHIP LEVELS

	TRAIL BOSS \$5,000	MALL CRAWLER \$3,000	BUMP IT \$2,000	HAMMER DOWN \$1,000	HOOK ME UP! \$500
PUBLICITY					
Logo/Name on Website	●	●	●	●	●
Logo/Name on Social Media	●	●	●	●	●
Logo/Name in Email Blasts	●	●	●	●	●
Logo/Name on Print Materials	●	●	●	●	●
ON-SITE RECOGNITION					
Verbal Acknowledgment	●	●	●	●	●
Logo/Name on Banners	●	●	●	●	●
Promo Materials at Event	●	●	●	●	●
PERKS AVAILABLE					
Complimentary Event Tickets	12	10	5	3	2
Complimentary T-shirts	12	10	5	3	2

Sponsorships can be ALL monetary donations OR a combination of monetary and in-kind raffle prizes (50/50 split.)

**Please make checks out to SUPPORT THE KID.
Mailing address is 7700 N Hudson Ave, Ste 8, OKC, OK 73116**

Spring Crawl SPONSORSHIP

Company Name: _____

(List company name as it should read on all published materials)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____



TRAIL BOSS - \$5,000 LEVEL

- \$5000 in cash OR \$2500 in cash and \$2500 worth of raffle prize(s)
- Logo/Name on Website, Logo/Name on Social Media, Logo/Name in Email Blasts, Logo/Name on Print Materials, Verbal Acknowledgment, Logo/Name on Banners, Promo Materials at Event, 12 complimentary event tickets, and 12 event shirts.



MALL CRAWLER - \$3,000 LEVEL

- \$3000 in cash OR \$1500 in cash and \$1500 worth of raffle prize(s)
- Logo/Name on Website, Logo/Name on Social Media, Logo/Name in Email Blasts, Logo/Name on Print Materials, Verbal Acknowledgment, Logo/Name on Banners, 10 complimentary event tickets, and 10 event shirts.



BUMP IT - \$2,000 LEVEL

- \$2000 in cash OR \$1000 in cash and \$1000 worth of raffle prize(s)
- Logo/Name on Website, Logo/Name on Social Media, Logo/Name in Email Blasts, Verbal Acknowledgment, Logo/Name on Banners, 5 complimentary event tickets, and 5 event shirts.



HAMMER DOWN - \$1,000 LEVEL

- \$1000 in cash OR \$500 in cash and \$500 worth of raffle prize(s)
- Logo/Name on Website, Logo/Name on Social Media, Verbal Acknowledgment, Name on Banners, 3 complimentary event tickets, and 3 event shirts.



HOOK ME UP! - \$500 LEVEL

- \$500 in cash OR \$250 in cash and \$250 worth of raffle prize(s)
- Name on Website, Verbal Acknowledgment, 2 complimentary event tickets, and 2 event shirts.

Agreement: I hereby agree to the entire terms and conditions of this contract, as stated herein, to be a sponsor/partner at the 2023 Red Dirt Jeep Club's Spring Crawl March 31-April 2 . Event is rain or shine. Please make checks out to Support the Kid.

Printed Name of Legally responsible: _____

Email: _____ Date: _____ Signature: _____